

# Sponsor & Journal Opportunities

- Grand Benefactor** \$10,000  
Preferred Seating Table for 10 ♦ Parchment Page in Journal  
♦ Recognition in all printed materials and in pre-event publicity  
♦ Podium Recognition in formal program at Gala
- Benefactor** \$7,500  
Preferred Seating Table for 10 ♦ Gold Page in Journal  
♦ Recognition in all printed materials and in pre-event publicity
- Sponsor** \$5,000  
Preferred Seating Table for 10 ♦ Silver Page in Journal  
♦ Recognition in all printed materials and in pre-event publicity
- Patron** \$3,000  
4 Tickets for Gala ♦ One full page in journal
- Friend** \$1,500  
Two tickets to Dinner ♦ One half page in journal
- Individual Ticket for Gala \_\_\_\_\_ at \$450 per person

## Journal Only Options

- Covers \$5,000 \$ \_\_\_\_\_
- Gold Page \$4,000 \$ \_\_\_\_\_
- Silver Page \$3,000 \$ \_\_\_\_\_
- Full Page (7.5 x 7.5) \$1,500 \$ \_\_\_\_\_
- Half Page (7.5 w x 3.5 h) \$750 \$ \_\_\_\_\_
- Quarter Page (3.5 x 3.5) \$300 \$ \_\_\_\_\_
- Listing \$150 \$ \_\_\_\_\_

Final Journal size is 8 x 8. For income tax purposes the fair market value of the Dinner is \$135.

I cannot attend but wish to support the Gala by making a donation of \$ \_\_\_\_\_.

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

Special Message:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

My check, made payable to Aging in America, is enclosed.



**Aging in America®**  
Continuing Care

## Annual Benefit

Tuesday, November 16, 2010

New York Botanical Garden  
Garden Terrace Room

Honoring the achievements of  
Aging in America and  
recognizing the contributions of

**Neal J. Baumann**  
AIA Board Member

**Frank M. Cicero and  
Cicero Consulting Associates**

and

**Alexander Hood**  
AIA Board Member

For information regarding accepted formats,  
please contact Event Coordinator,  
Rose Cappa at (914) 747-0519, or  
Email ads: [cappaconnection@earthlink.net](mailto:cappaconnection@earthlink.net)

Please charge my  Amex  Visa  MasterCard  
Credit Card Number: \_\_\_\_\_

Signature: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**DEADLINE FOR RECEIPT OF JOURNAL ADS:  
October 29, 2010**

Payments and camera-ready artwork should be sent to:  
Aging in America, Inc., Office of the President,  
1000 Pelham Parkway, So., Bronx, NY 10461  
914-747-0519 phone 914-747-0868 fax  
or email to: [cappaconnection@earthlink.net](mailto:cappaconnection@earthlink.net)