

# Sponsor & Journal Opportunities

- Grand Benefactor** \$10,000  
Preferred Seating Table for 10 ♦ Parchment Page in Journal  
♦ Recognition in all printed materials and in pre-event publicity  
♦ Podium Recognition in formal program at Gala
- Benefactor** \$7,500  
Preferred Seating Table for 10 ♦ Gold Page in Journal  
♦ Recognition in all printed materials and in pre-event publicity
- Sponsor** \$5,000  
Preferred Seating Table for 10 ♦ Silver Page in Journal  
♦ Recognition in all printed materials and in pre-event publicity
- Patron** \$3,000  
4 Tickets for Gala ♦ One full page in journal
- Friend** \$1,500  
Two tickets to Dinner ♦ One half page in journal
- Individual Ticket for Gala \_\_\_\_\_ at \$450 per person

## Journal Only Options

- Covers \$5,000 \$ \_\_\_\_\_
- Gold Page \$4,000 \$ \_\_\_\_\_
- Silver Page \$3,000 \$ \_\_\_\_\_
- Full Page (7.5 x 7.5) \$1,500 \$ \_\_\_\_\_
- Half Page (7.5 w x 3.5 h) \$750 \$ \_\_\_\_\_
- Quarter Page (3.5 x 3.5) \$300 \$ \_\_\_\_\_
- Listing \$150 \$ \_\_\_\_\_

Final Journal size is 8 x 8. For income tax purposes the fair market value of the Dinner is \$185.

- I cannot attend but wish to support the Gala by making a donation of \$ \_\_\_\_\_.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Special Message:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- My check, made payable to Aging in America, is enclosed.

## Aging in America Annual Benefit

Thursday, November 13, 2008

*The New York Botanical Garden  
Bronx, New York*

Honoring

*Dr. Michael Irwin*

Morningside Medical Services  
and

*Nat Picco*

Picco Construction

For information regarding accepted formats,  
please contact Event Coordinator,  
Rose Cappa at (914) 747-0519, or  
Email ads: [cappaconnection@earthlink.net](mailto:cappaconnection@earthlink.net)

Please charge my  Amex  Visa  MasterCard  
Credit Card Number: \_\_\_\_\_

Signature: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**DEADLINE FOR RECEIPT OF JOURNAL ADS:  
October 31, 2008**

Payments and camera-ready artwork should be sent to:  
Aging in America, Inc., Finance Office, Attn: Felicia Vaughn,  
1500 Pelham Parkway, Bronx, NY 10461  
(718) 409-7933 Fax: (718) 718-409-8786  
or email to: [cappaconnection@earthlink.net](mailto:cappaconnection@earthlink.net)